



SKILPACT
CONSULTING

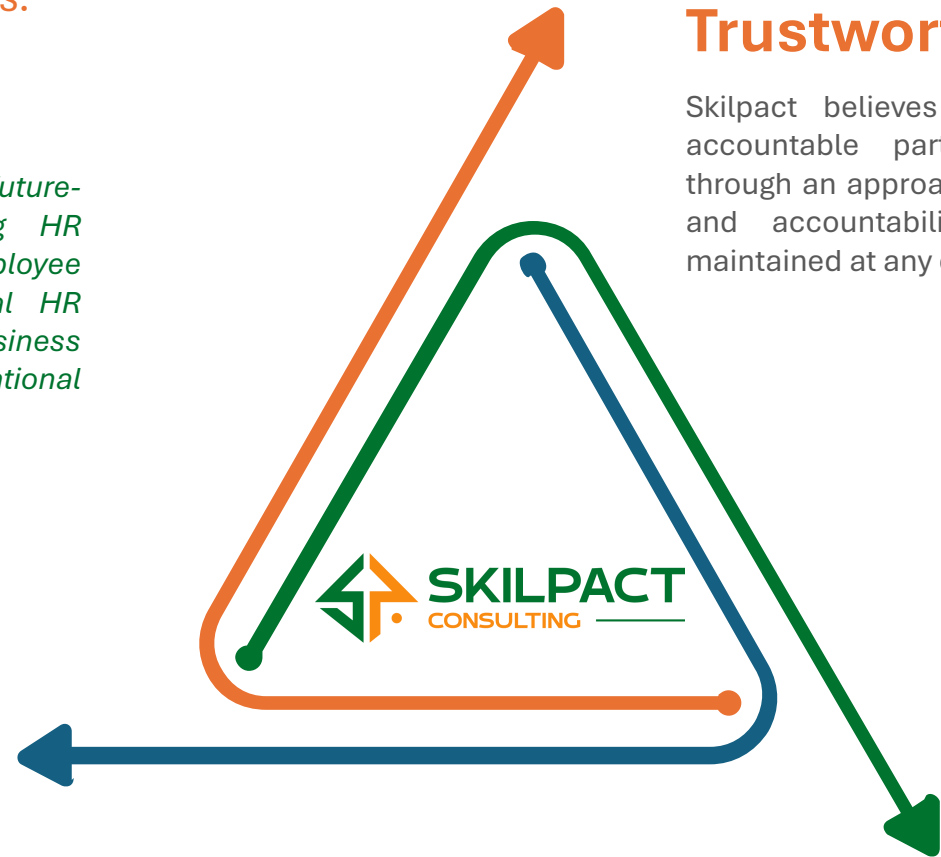
CORPORATE PROFILE 2026

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INTRODUCTION

Skilpact Consulting Solutions is a UAE based consulting and advisory firm headquartered in Dubai, providing end-to-end Human Resource Consulting, Talent & Workforce Strategy, Skill Development, and Organizational Transformation services across the Public and Private sectors.

We support organizations in building future-ready workforce models, improving HR governance, enhancing employee performance, and designing practical HR systems and policies aligned with business priorities, UAE labor regulations, and national workforce agendas.



Trustworthy

Skilpact believes to be an all-round accountable partner for its clients, through an approach which ensures trust and accountability that are to be maintained at any cost.

Transparency

Skilpact believes transparent communication plays a vital role. Maintaining transparency with its clients. develops a valuable relationships with its clients and it believes in hundred percent transparency with its clients.

Transformative

Skilpact ensures that the approach taken for every problem is countered with unique personalized solutions, which is transformative and as per requirements of the situation and its clients.

VISION, MISSION & VALUES



VISION

To become a trusted HR transformation partner in the UAE and GCC, enabling organizations to build high-performing, skilled, and future-ready workforces.



MISSION

Our mission is to deliver strategic, measurable, and execution-driven HR consulting solutions through best practices, digital enablement, strong governance frameworks, and skill development programs tailored to organizational needs.



VALUES

Our core values revolve with the triple (T) model values which revolve around its customer centric approach to become:

- *Trustworthy*
- *Transparency*
- *Transformative*

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OUR PRESENCE



Skilpact has office in **Dubai, United Arab Emirates** with services across the GCC, South Asia and MENA region.

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SECTOR FOCUS

Skilpact consulting believes in being sector agnostic; we are willing to engage into different business and diverse sectors with latest technology and innovation. However, we specialize in the following sectors mentioned below.

Government & Semi-Government Entities

Financial Services & Insurance

Healthcare & Education

Real Estate & Construction

Retail & Consumer Services

Technology & Professional Services

Logistics, Ports & Aviation



This broad industry engagement allows Skilpact Consulting to leverage its expertise to meet the unique needs of each sector, ultimately driving operational excellence and strategic growth for its clients.

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Why Skilpact?

Skilpact delivers strategy-to-execution HR and skill development solutions with strong sector expertise, digital enablement, and measurable, client-focused outcomes for sustainable organizational growth.

- Strong understanding of GCC public and private sector HR needs
- Expertise across HR strategy, skills, governance, and operating models
- Ability to support policy + process + people + technology
- Practical delivery with measurable impact and executive-level reporting

Strategy + Execution Model

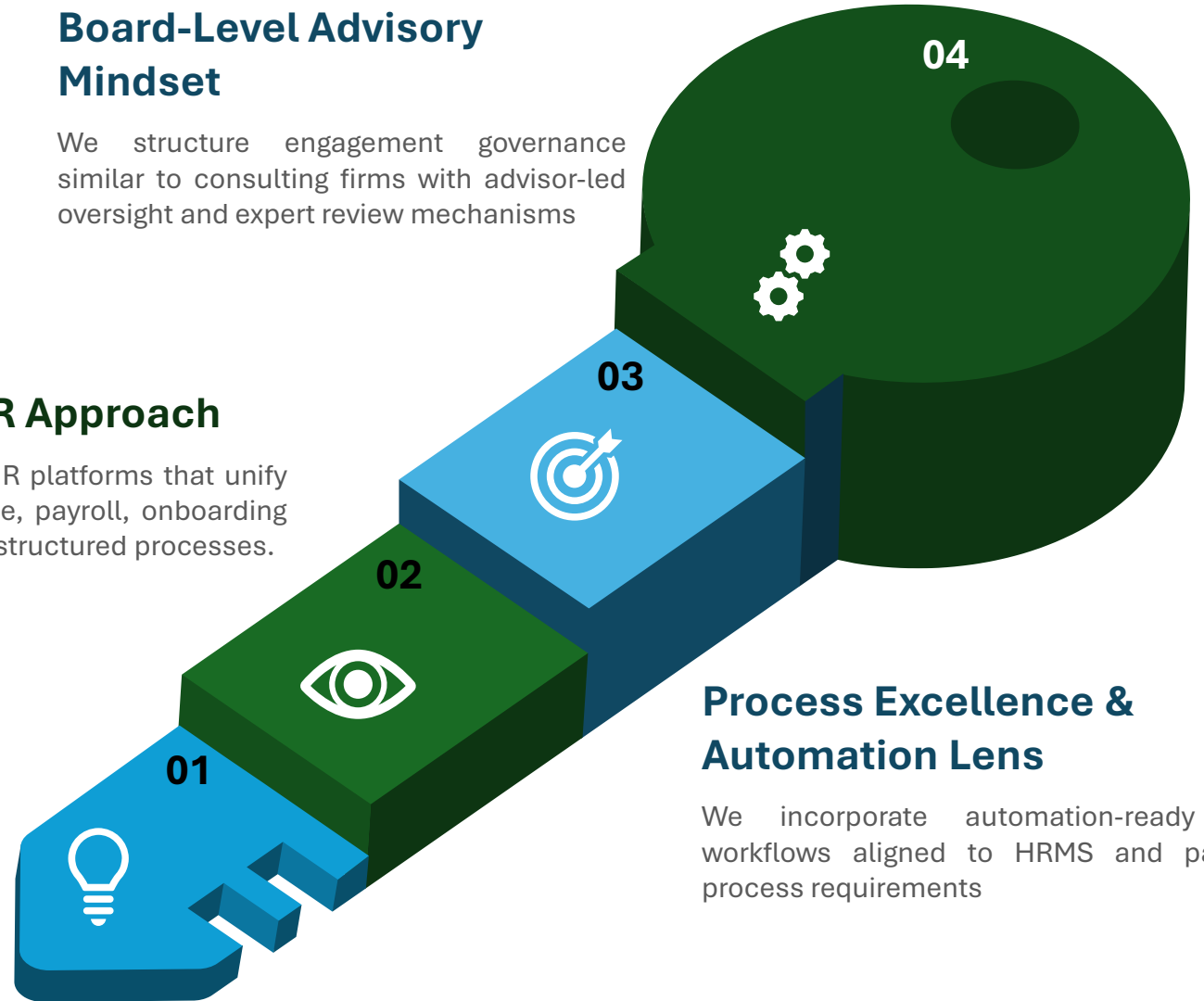
Unlike traditional advisory-only firms, we deliver strategic frameworks and hands-on implementation with clear timelines and outcomes.

Board-Level Advisory Mindset

We structure engagement governance similar to consulting firms with advisor-led oversight and expert review mechanisms

Digital-first HR Approach

Inspired by modern HR platforms that unify workforce, compliance, payroll, onboarding and engagement into structured processes.



Process Excellence & Automation Lens

We incorporate automation-ready HR workflows aligned to HRMS and payroll process requirements

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SERVICES OVERVIEW – HUMAN RESOURCE CONSULTING

Skilpact provides a comprehensive array of services that assist our clients in achieving their strategic and operational objectives.

Talent Acquisition and Recruitment

Assisting organizations in sourcing, attracting, and hiring top talent.

Skill Development

Designing programs to enhance employee skills and leadership capabilities.

Performance Management

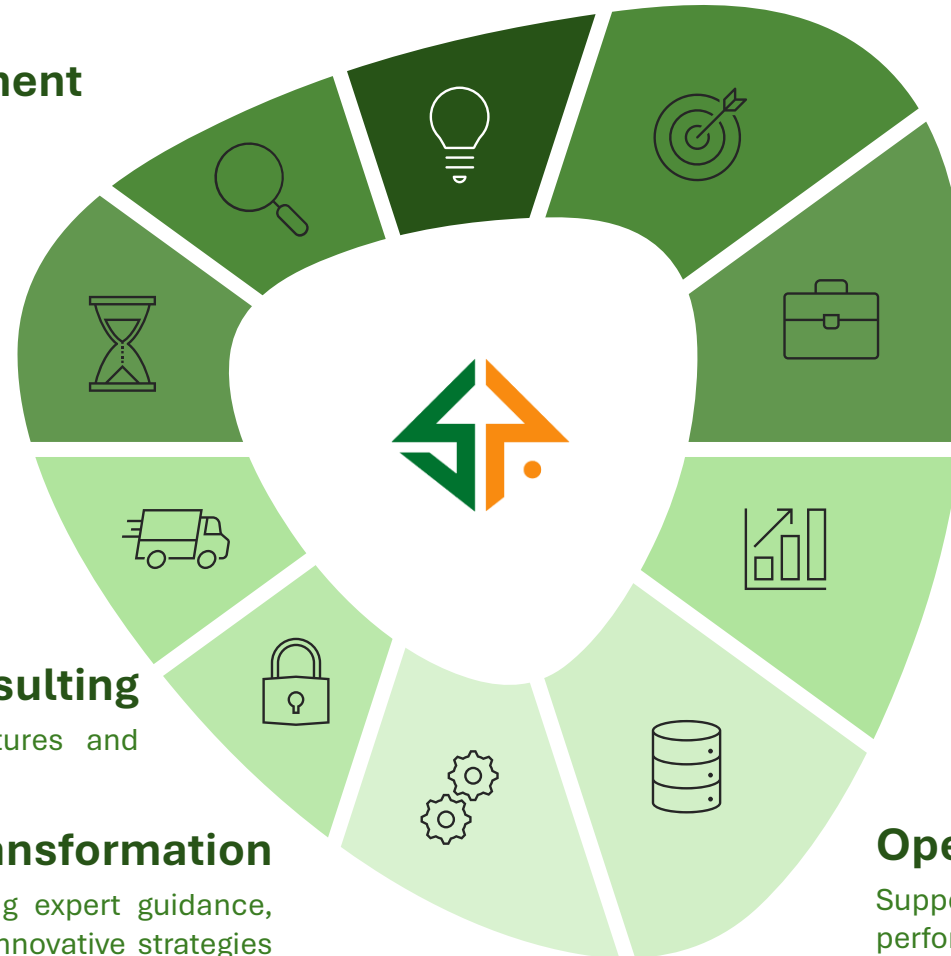
Implementing systems to evaluate and improve employee productivity.

Compensation and Benefits Consulting

Creating competitive pay structures and benefits packages.

HR Transformation

Provide specialized HR advisory services, offering expert guidance, systems implementation, training programs, and innovative strategies to address challenges and support organizational success in the dynamic HR landscape.



Employee Engagement

Resolving workplace conflicts and fostering positive organizational culture.

HR Policies and Compliance

Ensuring adherence to labor laws and regulatory requirements.

Payroll Management

Streamlining payroll processes for efficiency

HR Technology Solutions

Integrating tools like HRIS systems to enhance operational capabilities.

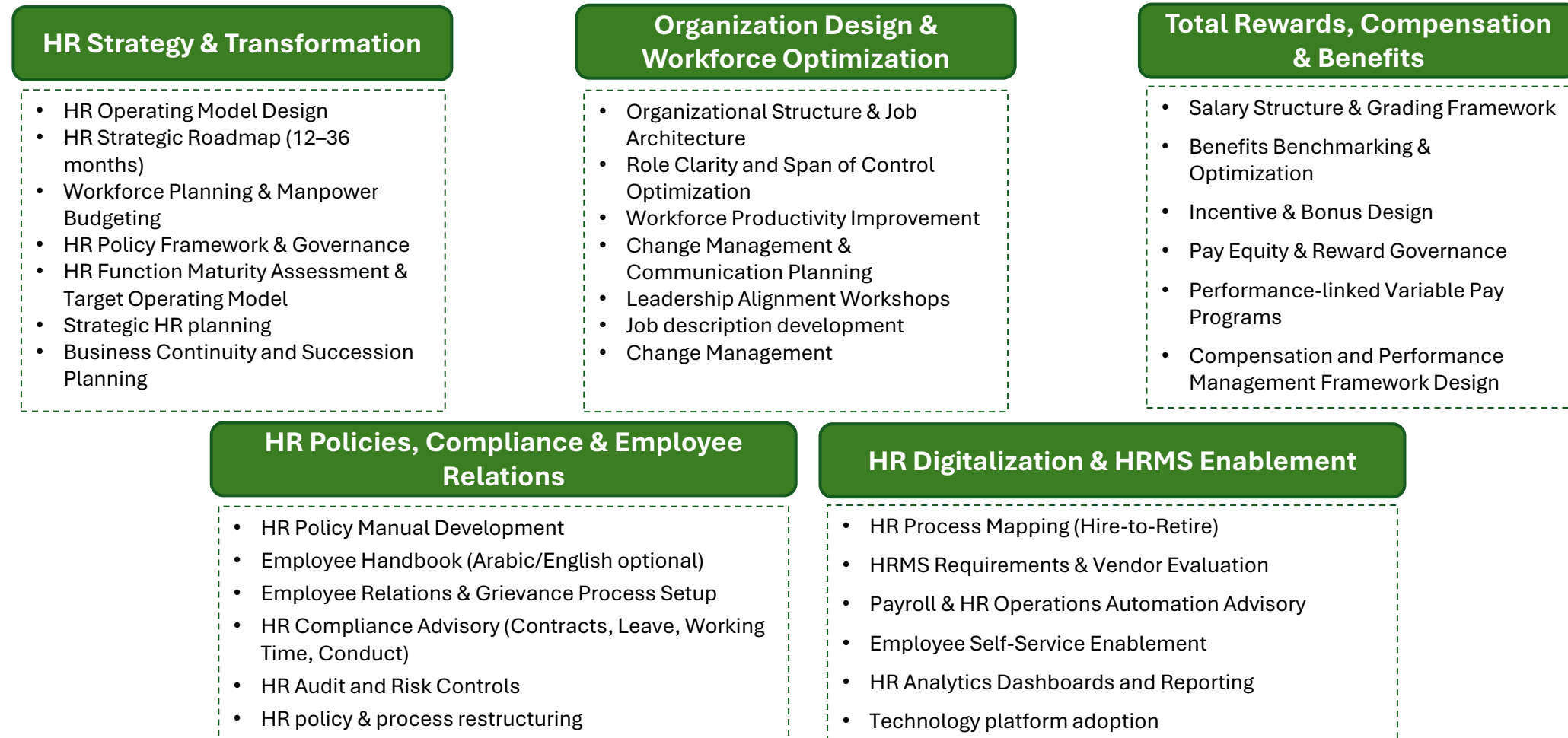
Operations Improvement Advisory

Support our clients to improve their internal performance and increase efficiencies

HR TRANSFORMATION

Skilpact provides specialized HR advisory services that deliver expert guidance, organizational restructuring, and innovative strategies to help organizations navigate challenges and thrive in the constantly changing HR landscape.

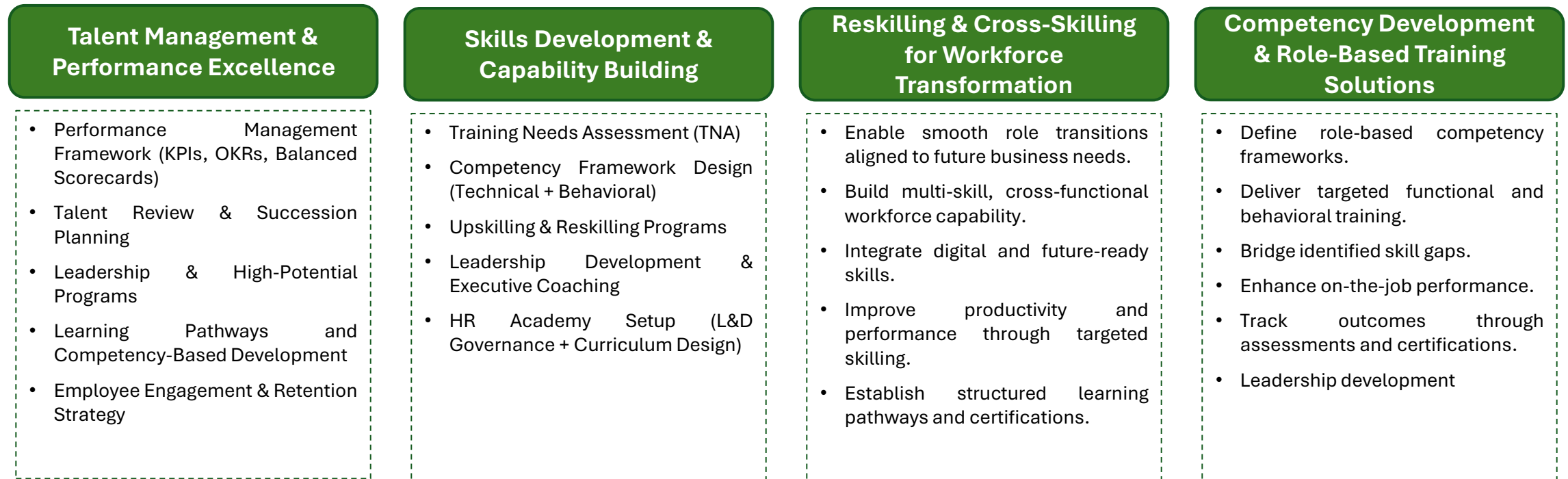
Following are the key services which come under the HR transformation vertical



SKILL DEVELOPMENT

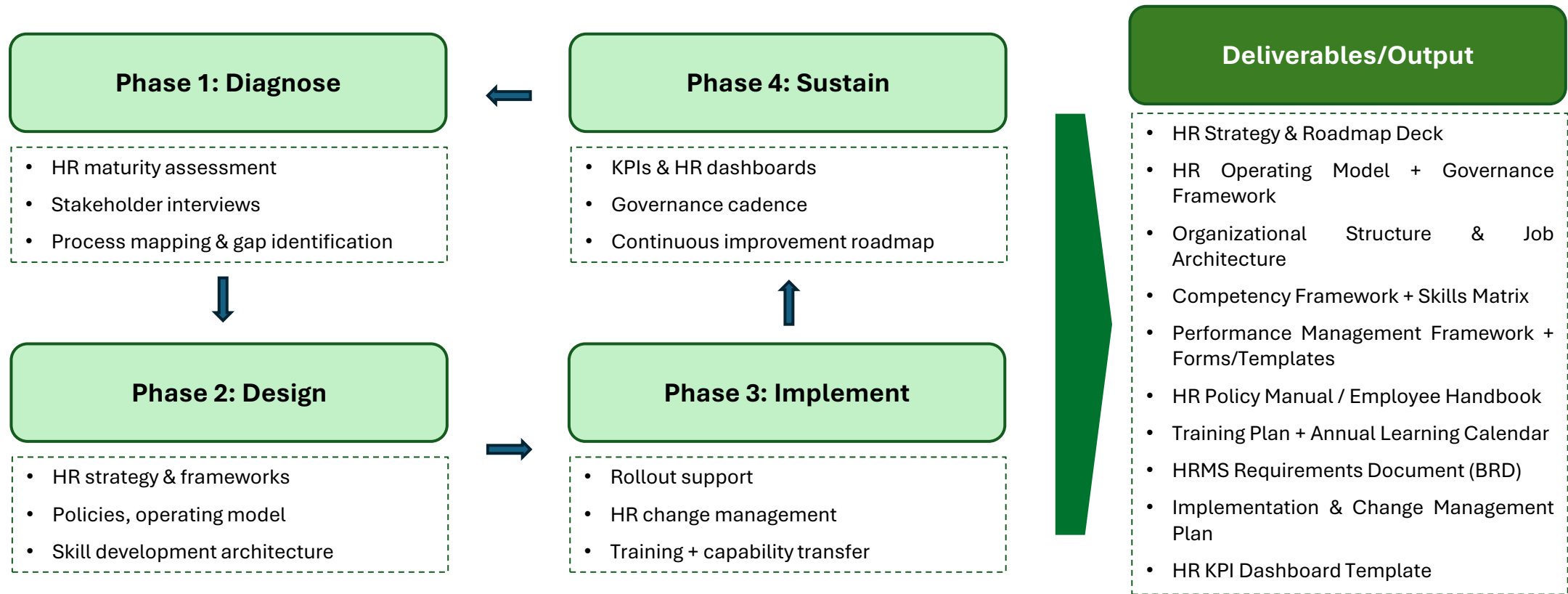
Skilpact provides specialized HR advisory services that deliver expert guidance, systems, training, and innovative strategies to help organizations navigate challenges and thrive in the constantly changing HR landscape.

Following are the key services which come under the Skill development vertical



DELIVERY METHODOLOGY & ENGAGEMENT OUTPUTS

Skilpact uses a Diagnose–Design–Implement–Sustain approach to deliver measurable HR transformation, producing key outputs such as HR roadmaps, operating models, policies, competency and performance frameworks, HRMS requirements, implementation plans, and KPI dashboards.



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MANAGING DIRECTOR – ARNAV KUMAR BISWAS



KEY EXPERIENCE

Strategic and Project Management leader with 20+ years of international experience across eight countries, specializing in enterprise PMO leadership, strategic advisory, and complex project delivery. Experienced in aligning project portfolios with business strategy, strengthening governance frameworks, and embedding agile, people-centric approaches that drive sustainable growth and organizational effectiveness.

At Skilpact, he performs a multi-disciplinary management consulting role, contributing across PMO governance, executive support to the team, pre-sales and business development, project management, consulting, analytics, and client engagement. He regularly collaborates with CXO-level stakeholders to translate strategic objectives into executable programs and measurable outcomes.

He is leading the strategic direction and growth of Skilpact Consulting Solutions, driving business development, client partnerships, and delivery of high-impact consulting services. Responsible for organizational leadership, market expansion, and ensuring innovative, client-centric solutions that enhance business performance and sustainable growth.

- PMO services & Recruitment Strategic Advisory: Conducted recruitment & HR advisory services for an airline company which is launching itself into holidays business at global and regional level, as per the agreed KPI's and SOW, mentioned in the contract.
- Healthcare Hospital Feasibility: As a Project Manager, I conducted a detailed feasibility study for the client who successfully raised \$150 Mn from the investors through the report for Investment in the Hospital project in Zambia, Copperbelt region.
- Project Manger for Benchmarking study in KSA: Led a detailed benchmarking study on the optimum utilization of natural resources across five countries. Delivered strategic recommendations to KSA highlighting best and worst practices, which contributed to shaping a forward-looking strategic vision for the Kingdom's resource management and sustainability efforts.
- Strategic & Financial assistance to an American company which is into Plant based meat foods: Developed a comprehensive strategic business plan document and investment roadshow teaser/pitch document for an American client specializing in plant-based meat products. The client aims to raise USD 70 million in funding to initiate operations in the GCC market, and the documents were tailored to support this capital-raising effort effectively.
- Project Manager for GRC Maturity Assessment & Sustainability: Conducted detailed GRC maturity assessment study with the project team in Qatar on thirty identified companies and sectors. The study was based on four pillars of Governance, Risk, Compliance and Digital capability of the firm.
- National Geospatial Academy: A detailed study with multiple deliverables on the Target Operating Model for the Geospatial Sector in the region, in context to National Geospatial Academy in Saudi Arabia, along with Benchmarking and feasibility studies in global and regional domain. Initially engaged as a Senior Consultant, I took over full project management responsibilities following the departure of the project manager. I successfully led the project to closure, ensuring that all the ten deliverable reports were completed on time and the stakeholder expectations were fully met.

EDUCATION

- Global Master in Business Administration in Consulting Management from S.P. Jain School of Global Management (Singapore, Sydney, Dubai).
- Executive Program in Business Management, from Indian Institute of Management Calcutta.
- Masters of Commerce in Applied Economics, from University of Lucknow, India.
- Post Graduate Diploma in Global Sales & Marketing from NIS school of Marketing.

Certifications - PMP, CSM, Financial Modelling & Business Valuation, Generative AI, Visual Basic, Power BI & Tableau.

PARTNER (SKILL & HR) – KUMAR HARSH VARDHAN



Harsh Vardhan is a senior industry professional, and a consultant with over 40 years of experience in managing high growth companies in consumer goods and technology space. He has had a track record of developing and launching new products, turning around underperforming businesses and brands, driving growth in a highly uncertain environment, and building startup ventures.

Harsh consulting practice includes building innovative business strategies, marketing, brand building, loyalty management, analytics, and technology strategies, using rigorous methods and advanced frameworks. Sectors include retail, consumer goods, hospitality, and technology businesses. He has done significant work in the area of value innovation and has been at the forefront of several initiatives like modern retail analytics, platform behavior, humanizing technology, and future-proofing organizations. He has consulted with large clients like L'Oréal Malaysia, Ramoji Film City, Future Group, FedEx, Ferrosan (Denmark), and several others.

KEY EXPERIENCE

- Harsh's corporate experience spans across consumer goods, hospitality, advertising, and technology, where he held various senior level positions including stints as CEO. Companies he worked for include HCL Computers, Assam Oil Company, India Tobacco Co. (ITC), J Walter Thompson, Ogilvy & Mather, McCann Erickson, and Draft Worldwide, where he managed large scale operations. He has launched and managed well-known brands like General Motors, Bacardi, Columbia Tri-Star, Exxon, Evian, Iridium, Titan, Godrej, and Air India.
- Harsh has been closely involved with entrepreneurial ventures since the early days of dotcom era, advising and co-founding technologies startups. His starThinking andeers in the field of retail analytics products in the ASEAN region.
- He is a visiting faculty and teaches strategy courses at IIM Rohtak, SP Jain Dubai, and Narsee Monjee, and has held workshops at IIM Bangalore. He has authored several new courses on Managing Deep Uncertainty, New Economy Enterprises, Product Strategy, and Strategic Thinking, and also conducts workshops in these areas.

EDUCATION

- Harsh is an MBA from XLRI, Jamshedpur, India with a prior Masters in Economics. He writes and has published several articles in TOI, Business Standard, Marketing White book and Founding Fuel on strategy and marketing

ENGAGEMENT MANAGER – GAURAV CHOPRA



Gaurav has professional work experience in the fields of Business consulting, Transformation strategy, multi-geo PMO office, Change management for build operate and transfer business construct, and due-diligence. As an Advisor at Skilpact Consulting, Gaurav manages business impact led time-critical private sector projects.

In his recent experience, Gaurav is working closely on projects spanning across - M&A advisory for an Indian company to acquire asset in KSA for international expansion, buy-side due-diligence advisory of EPC company in Bahrain, and business strategy to expand into a new category for a FMCG brand in Qatar.

KEY EXPERIENCE

- Gaurav has recently delivered a long-term international entry/ setup project for an Indian company in the KSA region as part of their growth strategy in GCC. Gaurav has been instrumental in identifying the new geo for expansion, business case approval, identifying the local partnership and launch of client company services in GCC.
- In his 18+ years of experience working with EPC, Direct-to-consumer/ digital natives, Auto, Media, Telecom, consumer electronics, Technology and Government clients; Gaurav has delivered projects in
- Growth, new segment entry/ portfolio extension, EBITA improvement (via pricing and profitability levers). Develop and implement go-to-market strategies for new markets, products, or verticals, including organizational design to enable these strategies.
- Due diligence for M&A. Market & compete analysis, benchmarking, gaps, critical success factors, Business insights, PnL and implementation roadmap.
- In recent past, Gaurav has handled multi-million-dollar transformation program for a UK conglomerate in Media and Telecom. He has lead business case development of new product launch, product bundling strategy, pricing and GTM for customer acquisition. Also, created roadmap and project manage pre-launch, launch, and post launch activities (product development, content partnerships, loyalty partnerships, interactivity, campaigns etc.)
- Lead PMO office to run large-scale transformation initiatives across functions of customer acquisition, sales productivity, marketing, HR, legal, finance, product, IT implementation for NYT (USA), HT (India), DD (India), Discovery (SEA, UK), Arbitron (USA, India)
- Implementation of solutions enabling clients to achieve Consumer acquisition/ CAC reduction, process automation via RPA, salesforce effectiveness, monetization of gaming/ interactivity, product bundling for Disney Hotstar (USA, India), MANU (UK), Jio (India)

EDUCATION

- Masters in Business Administration degree (AACSB & AMBA accredited) from Great Lakes Institute of Management (India) & IIT Chicago (USA)
- Bachelors of Technology degree from National Institute of Technology, Durgapur (India)

ENGAGEMENT MANAGER – ABHINAV K SINGH



Abhinav has over twelve years of professional experience across IT services, Strategic Consulting, Government Advisory, Digital Transformation, and Financial Services for independent market research (IMR). During his professional journey, he has worked with a set of diverse clientele in a global set-up across markets such as APAC, the Middle East, Southern Africa, Latin America, etc.

As a Senior Consultant, **Abhinav is responsible for project execution, client engagements, team management, and supporting business development for Skilpact.** Abhinav has been associated with several government entities, public sector bodies, and private businesses across MENA and APAC for the execution and delivery of impactful solutions. Abhinav has worked as the main consultant for a well-known agricultural entity and led the organizational restructuring and stakeholder engagement in close collaboration with the Group’s management.

He has extensively worked across Industrial Development, Public Sector, Digital & IT Strategies, and Manufacturing across APAC and MENA regions

KEY EXPERIENCE

- Global consulting and public sector advisory experience across APAC and MENA, with major clients such as Japan Cooperation Center for the Middle East (JCCME), JETRO, Eswatini Sugar Association (ESA), Botswana SEZA, NELEP (London), GASGI, Export Bahrain, QDB, and MISA (Saudi).
- Prior experience with European and North American clients across the BFSI domain as BA and Functional Test lead. Responsible for carrying out BRD and FRD analysis, defining the KPIs and best practices to ensure successful coverage of project objectives and adherence to the defined policy parameters.
- Export Strategy and Match-making experience for the GCC market. Developed export strategy and facilitated matchmaking for 15 Qatari companies from diverse sectors under the Go Global program in the Saudi Market. Developed long-term Corporate strategy and support roadmap for the export development.
- Supported digital transformation project for Asian banking client with assessment and benchmarking of digital transition and adoption trends, while analyzing their effectiveness. Involved identification of best practices, relevant regulatory compliances, and need assessment under the client’s mission and vision.
- Facilitated the development Digital adoption strategy and roadmap for the economic sectors in Nepal under the Digital Nepal Blueprint, involving sector-level initiatives, digital strategy maps, KPIs for monitoring and evaluation, and output framework.
- Abhinav has also been instrumental across several IMRs developed for start-ups and investment entities (banks, VC, angel investors, etc.) for IPO listing in the Singapore Stock Exchange and Bursa Malaysia. He has recently delivered a strategic market assessment for the Malaysian SBSR industry for a Japanese investment firm as IMR, as part of their efforts for the successful IPO listing of their client. Abhinav has also been part of several studies focused on the development of the digital economy across ASEAN and the opportunities arising from it.

EDUCATION

- Master’s in Business Administration degree from Indian Institute of Management, Trichy (INDIA)
- Bachelors of Technology Degree from Visvesvaraya Technical University, Karnataka, India.

EXPERT HUMAN RESOURCE TRANSFORMATION – TONY ABRAHAM



Tony Abraham has over fourteen years of progressive professional experience across Human Resources, Organizational Development, Talent Management, Employee Relations, Compliance, and HR Strategy, with extensive exposure in hospitality, corporate HR, and management consulting environments in India and the GCC.

During his professional journey, Tony has partnered with diverse organizations across multi-country operations, supporting business expansion, workforce planning, and the implementation of scalable HR frameworks that enhance organizational effectiveness and operational excellence.

Tony has been associated with multiple entities and business units, delivering impactful HR solutions through process standardization, HRIS enhancements, compliance governance, and employee engagement programs. His expertise spans HR operations, labor law adherence, stakeholder management, and the development of structured HR systems to support organizational expansion in the GCC region.

He has extensively worked across HR Strategy, Workforce Planning, Employee Experience, Governance, and Culture Building, supporting organizations in achieving sustainable growth and improved workforce effectiveness.

KEY EXPERIENCE

- Strong HR leadership experience across India and the GCC, supporting organizations in hospitality, corporate HR, and management consulting environments.
- Extensive expertise in end-to-end HR operations including recruitment, payroll, HRIS management, workforce planning, and statutory compliance across multiple entities.
- Proven ability in developing and implementing HR policies, SOPs, job structures, and performance frameworks to improve consistency, governance, and organizational efficiency.
- Specialized experience in compensation & benefits management, salary benchmarking, internal equity reviews, and HR analytics to strengthen decision-making and compliance.
- Demonstrated success in employee relations, grievance handling, union and strike situation management, and representation before labor departments with minimal business disruption.
- Led employee engagement, onboarding, training initiatives, and culture-building programs that improved retention, reduced attrition, and strengthened employer branding.
- Instrumental in HR governance for business expansions across the GCC, ensuring scalable people practices and regulatory adherence.

EDUCATION

- Master's in Business Administration degree from Mahatma Gandhi University, Kottayam (INDIA)
- Bachelor of Arts – Philosophy from Mahatma Gandhi University, Kottayam (INDIA).
- HR Certification - SPHRi - Senior Professional in Human Resources - International. HR Projects - HR Digital Transformation, Organizational Restructuring / Workforce Planning, Employer Branding Project

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SKILPACT CASE STUDIES

The Skilpact team has successfully delivered projects in multiple domains / industries, for which some of the case studies has been mentioned in the below table.

Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
1	Corporate Services (GCC & India)		GCC Region & India	<ul style="list-style-type: none"> Designed and implemented standardized HR policies, SOPs, job structures, and performance management frameworks across countries. Partnered with leadership to align HR strategy with business expansion plans and operational requirements. Strengthened governance, ensured statutory compliance, managed audits, and represented the organization in labor and regulatory matters. Implemented HRIS enhancements that improved reporting accuracy, data integrity, and operational efficiency.
2	Diversified Group of Companies (Corporate & Operational Business Units)		GCC Region	<ul style="list-style-type: none"> Delivered full-cycle recruitment solutions to support business continuity across multiple units. Introduced structured onboarding programs that improved new hire integration and reduced early-stage turnover. Implemented training and development initiatives to enhance workforce capability, retention, and engagement. Strengthened internal documentation and compliance frameworks, resulting in zero non-compliance findings.
3	Hospitality & Luxury Hotel Operations		India	<ul style="list-style-type: none"> Led employee welfare programs, recognition initiatives, and grievance resolution mechanisms. Conducted exit interviews, analyzed attrition trends, and recommended corrective retention strategies. Supported organizational culture enhancement through structured engagement and communication programs. Successfully handled union and employee strike situations with minimal disruption to business operations.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
4	Geospatial	Eight Months	Saudi Arabia	<ul style="list-style-type: none"> Review of the current activities associated with licensing and permits, qualification and classification of practitioners, and compliance. Conduct a detailed benchmarking to identify global and regional best practices to identify gaps in current activities and enhance Design and develop a Digital Platform for Geospatial Services and integration with the authority's current system and other external entities. Developing Policies, requirements, guidelines, forms, reports, and certificates including a media plan to broadcast the value-added services
5	Healthcare	Five Months	Zambia	<ul style="list-style-type: none"> Development of a feasibility report and fundraising for the project are pre-requisites that need to be concluded before the start of the 'pre-operating phase'. As per the initial discussions with the promoters and based on market research conducted by us, the proposed specialties in the hospital include Internal Medicine, General Surgery, Radiology, Neurology, Obstetrics & Gynecology, Pediatrics, Physiotherapy, ENT, Dentistry. There is a strong demand for specialty hospitals in Copperbelt Region and there are several projects that are underway to address this in the market as there is a gap in supply. Hence the final recommendation for the proposed "KITWE Multispecialty Hospital Project", based on a market, technical, and financial assessment is a "GO" decision.
6	Food & Beverage	Six Months	United Arab Emirates	<ul style="list-style-type: none"> Detailed Feasibility study with Technical, Market and Financial assessment for a USA based company into Plant Based Meat products. The company wants to enter into the GCC market which is doing very good in America. We also assisted the company in financial investment and investment roadshows and creating business plan, teaser, and product information documents.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
7	Natural Resource	Four Months	Saudi Arabia	<ul style="list-style-type: none"> • Benchmarking study of optimum utilization of natural resources for five identified countries on sustainable development index and other index parameters, defined by the client, with the suggestions on optimum utilization.
8	Healthcare	Six Months	Qatar	<ul style="list-style-type: none"> • The clients, have approached the Ministry of Public Health (MOPH) with the possibility of a Public Private Partnership (PPP) in the construction of a blood plasma fractionation unit- the first of its kind in the Middle East. MOPH has requested the client to conduct a feasibility study on the proposed project. • We conducted the following – <ul style="list-style-type: none"> • Market estimates on demand size for the proposed products in Qatar including supply dynamics and demand-supply gaps • Key technical requirements of manpower, equipment, and pricing and segmentation of the market • An optimal operating and execution model for the proposed blood plasma fractionation unit • Financial viability of the project and its attractiveness in terms of key project appraisal parameters like NPV, IRR, Payback Period, ROI & ROE, etc.
9	Agritech	Eight Months	Qatar	<ul style="list-style-type: none"> • Qatar government wants to enhance its food security under Qatar National Food Security Food Program; due to this reason the government has formed more than twenty warehouse which wants to do Agritech Farming in these warehouses. • Qatar Development Bank has mandated us to conduct a techno commercial feasibility to set up a vertical farming unit in Qatar. • We were required to reach out to credible technology providers and gather information related to technology, equipment, operations layouts, civil works, and relevant inputs as are necessary for setup and operationalization of proposed unit.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
10	GIS/ Capability Development	Six Months	Saudi	<ul style="list-style-type: none"> Supported client’s requirement of assessment and development of world-class GIS infrastructure and institution in Saudi Arabia. The team developed a multi-phase project roadmap to ensure comprehensive coverage of the requirements and development of the most effective solution. The project involved conducting global and regional benchmarking of similar institutions, identifying the key opportunity and benefit areas, and developing detailed operational models with future roadmap.
11	Manufacturing	Five months	Saudi	<ul style="list-style-type: none"> Supported client’s vision on the development of policy and future roadmap for domestic manufacturing growth across several sectors, including petroleum. The team carried out the identification of the most suitable benchmarks, across varied market regions and economies, and conducted in-depth analysis of their key policy support areas and enablers to push domestic manufacturing growth. The exercise also included a detailed discussion on failed models to identify the risks across the same.
12	Export Development	Six months	GCC	<ul style="list-style-type: none"> The client’s objective was to understand the current efficacy of its support programs and organizational structure and identify the key gap areas across its export promotion activities. The project team conducted in-depth discussions with the internal stakeholders and external partners, including key clients of the agency to assess the current state of the agency’s engagement and satisfaction level. The team also carried out detailed benchmarking of specific regional and global agencies to underline the key gap areas and best practices. The project team delivered the report with a future strategy roadmap, organizational development, and support strategies
13	Retail	3 Months	GCC	<ul style="list-style-type: none"> The project team supported a key investment agency to assess the current retail and franchise market in the GCC to identify the key investment opportunities. The entire exercise included the development of market assessment, identification of key franchise and retail brands, and the demand pattern. The project team delivered the final report with the market report and key opportunities and challenges for the target market.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
14	Sports	Four months	UK	<ul style="list-style-type: none"> The company is a leading Tier-1 English football club. We supported with the following scope services: <ol style="list-style-type: none"> Strategize the potential of their content, and hence create a monetization models and business case Supported with industry tie-ups (launch and post-launch) with Digital platforms, TV media, social channels as part of monetization strategy.
15	News Media & Digital	Six months	USA	<ul style="list-style-type: none"> The client is a leading news media with daily readership of 22Mn. As part of transition from print media to digital media and hybrid models, we supported with the newsroom integration, PMO and change management which involves the business, marketing, IT, reporters, strategy, circulation teams.
16	Theme parks	Twelve months	USA/ India	<ul style="list-style-type: none"> The client is a leading global media company based in USA with investments in Theme parks in USA and Singapore. The client approached us to help them transform their customer experience for theme parks visits. We created the business case (pre, during & post visit) and supported the execution with IT partner.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
17	Telecom	Three months	Jamaica/ India	<ul style="list-style-type: none"> The company is #1 Telcom company operating in 32 islands of Caribbean. We supported the client with growth strategy (new products, bundling, consumer analytics), there by reducing the customer acquisition cost, and, or increasing the ARPU and increasing the retention with mobile subscribers.
18	Telecom	Eight months	Multi-location USA/ UK/ India/ Netherlands/ Hong Kong	<ul style="list-style-type: none"> The client is a leading Telecom and Media conglomerate based in UK. They were embarking on building the content services to increase ARPU. We supported with this transformation initiative to integrate for the launch. This involved tie-ups with content partners, technology partners, billing, marketing, and business teams.
19	Music	Two months	USA	<ul style="list-style-type: none"> The client is worlds #1 music repertoire and holds the licensing for music. We supported with business case for automation potential in the royalty payments and identified the RPA areas. As part of this the RPA was implemented realizing cost optimization and timely royalty payments.

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Sno.	Sector / Industry	Project Duration	Project Location	Project Scope
20	Apparel Retail Activewear	Ongoing	Bangalore	<ul style="list-style-type: none"> Scaling up an existing entrepreneurial venture into manufacturing and marketing high quality activewear in India. Scope includes advising the client on multiple fronts like merchandising, designing, distribution, marketing and growth strategies.
21	Technology	6 months	Bangalore	<ul style="list-style-type: none"> Integrating AI with analytical models for retail management. The system was originally modeled in 2013 for a consumer goods company in Malaysia. It is being remodeled now with the advent of AI and is slated to go on stream by the end of '26.
22	Technology	Ongoing	KL / Bangalore	<ul style="list-style-type: none"> Working with a consulting firm in KL which is working towards making organisations understand AI applications and use cases and governance issues. Basic delivery model is ready and needs scaling up.

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IFZA Business Park, Building A1-001, Dubai Digital Park, Dubai Silicon Oasis, Dubai, United Arab Emirates.



+971503465787



connect@skilpact.com